



Pharos Systems

Smart choices for higher education



Pharos Systems
Higher Education Solution Suite

Building loyalty through technology

Pharos solutions align with your strategic goals.

Like any business competing today, institutions of higher education are looking to build life-long customers. To that end, you work diligently to deliver not only high quality academic programs but also top-of-the-line student and faculty support services on campus.

Because Information Technology plays a fundamental role in organizing and delivering these comprehensive programs and services, your IT infrastructure needs to be increasingly sophisticated to ensure users' freedom to access and explore while maintaining security. Of course, the cost of funding this progressively diverse and specialized Information Technology is spiralling upwards, so it has become vital that IT investments align with your institution's strategic goals before any actual purchase is made. In other words, they must work toward the institution's strategic goals of controlling costs, reducing waste, providing secure access to resources, and simply doing more with less.

Based on this knowledge, Pharos has worked tirelessly for more than a decade—researching the specific needs of colleges and universities and then developing a technological solution suite that has ultimately earned us our reputation as the smart choice for higher education. Pharos campus-wide solutions allow your institution to further your strategic priorities by offering products and services that streamline student network access and use of key IT resources without interfering with their academic needs, and by empowering faculty and back office staff to make more informed document output decisions.



Pharos solutions meet the needs of higher education.

Pharos Systems has developed an entire suite of higher education solutions to align with your strategic objectives. The proof is in the results we've already obtained for our customers, and the development that is currently underway to help us move beyond what we've already delivered.

On target

Pharos solutions were engineered from the ground up with the needs of higher education in mind. But because no two schools are exactly alike, our software was developed with the built-in flexibility and extensibility required to customize our solutions to fit your environment—rather than asking your environment to fit our solutions.

Big return, small investment

By charging students and faculty for what they copy and print, Pharos software helps you recover costs, reduce waste, and better account and charge for administrative and faculty document output—all of which helps you redirect funds toward other areas that improve the student experience and help build life-long customers.

- *Experience has shown that colleges and universities are able to recover as much as 30-50% of printing and copying costs and reduce waste by 50-80%.*
- *In most cases, Pharos solutions pay for themselves within 1 year.*

Your campus safety net

The higher education environment has sophisticated, complex security requirements and challenges. Students require 24/7 access to resources. Security, accuracy, and reliability are paramount. And hacking into secure systems is often treated like a sport.

Based on these truths, Pharos solutions weren't just developed around cost recovery and resource optimization. They were also built around peace of mind. With Pharos Systems, you can rest assured that every component of your specific solution is running exactly as it should—securely.

Pharos pretests and validates all of its solutions to ensure:

- *Pharos solutions work flawlessly within Secure Authenticated environments, within anonymous networks.*
- *Pharos solutions work as well independently as they do when integrated into a comprehensive network management system.*
- *Pharos solutions integrate seamlessly with major online systems, including Blackboard, Diebold, CBORD, and General Meters.*
- *Pharos solutions secure sensitive data through 128-bit industry standard encryption and password protection.*

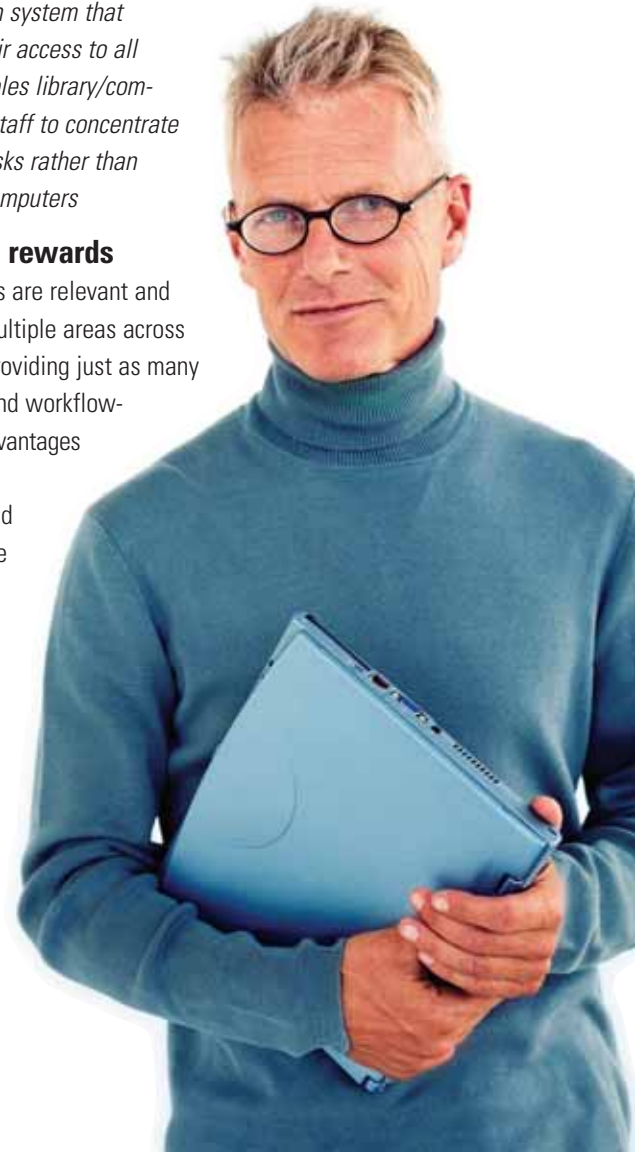
Invisible solutions, visible benefits

Pharos most often develops automated, self-service solutions that are practically transparent to end users. That means users simply work how they are accustomed to working, while your institution reaps the rewards that only Pharos solutions can provide. In addition, because Pharos helps ensure your IT resources are used more effectively, they remain up and running longer with fewer problems, complaints, and headaches for your IT staff.

- *Students and faculty who can get the most out of document output technology translates into a satisfied IT staff that is able to focus on the network instead of managing output devices*
- *An automated, self-service computer reservation system that ensures fair access to all users enables library/computer lab staff to concentrate on core tasks rather than policing computers*

Widespread rewards

Pharos solutions are relevant and productive in multiple areas across your campus, providing just as many cost-reducing and workflow-streamlining advantages in student areas as they do behind the scenes in the back office.



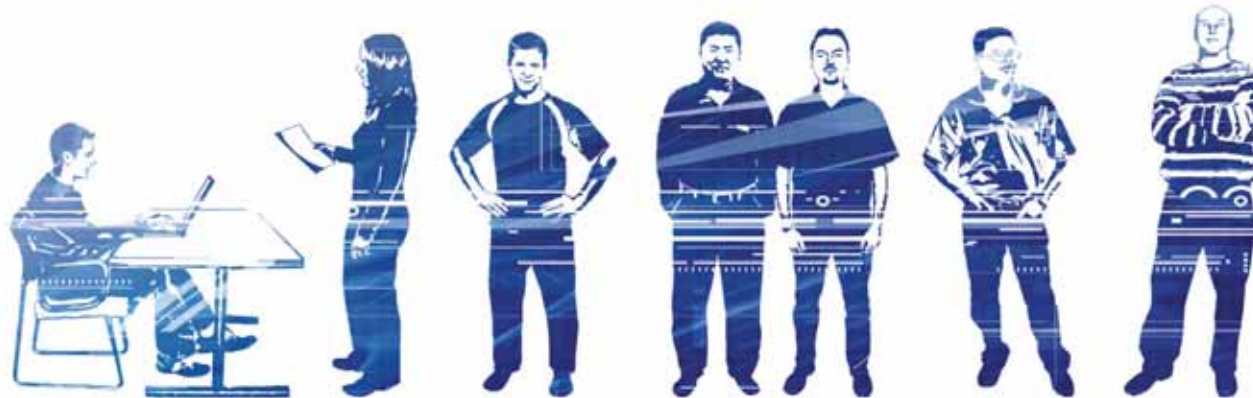
Global Leaders in Document Output Management Solutions

More than peace of mind... we instill confidence

Since 1992, Pharos Systems has dedicated itself to uncovering, understanding, and ultimately overcoming the document output challenges faced in higher education.

Our software ensures that your PCs, specialist workstations, printers, copiers, and multifunction devices are under control and utilized to their full potential, while reducing waste and enabling appropriate recovery of costs.

But when you purchase a Pharos solution you get more than software. Rather, you get comprehensive, ongoing support from a community of dedicated, enthusiastic Pharos people. Together, we all contribute endless curiosity, creativity, market knowledge, experience, and technical expertise to the development and support of our solutions. Our ultimate goal is for you to feel confident that with a direct connection to an established leader in document output management technology, your institution is uniquely positioned to improve the business of education.



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